



**P.S. 206**  
*The Horace Harding School*  
61-21 97<sup>th</sup> Place  
Rego Park, NY 11374

(718) 592-0300 Fax (718) 271-7011

*Joan L. Thomas  
Perez  
Principal  
Principal*

*Osceola  
Assistant*

Dear Parents/Guardians,

New York Life Insurance Company will be offering its FREE Child ID Program to our community. If you are interested, please fill out the consent form and return to your child's teacher by Friday, October 21<sup>st</sup>.

PS 206 Horace Harding School  
Tuesday, November 15<sup>th</sup>, 2016  
&  
Wednesday, November 16<sup>th</sup>, 2016

Sign up and receive your child's identification card and tips on keeping our children safe in our community.

We look forward to seeing you.

## Child ID Program.

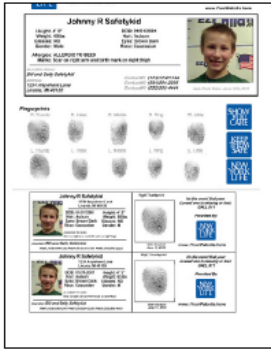
New York Life's Child ID Program is designed to help children in our community learn how to stay safe in the home, at play, or wherever they happen to be. It also provides a comfortable way to develop relationships with young families, businesses, schools, and non-profit organizations in your community by hosting a safety-oriented event where all children receive a New York Life-issued Child ID.

### **Benefit to parent or guardian**

Having a Child ID will give the parent or guardian peace of mind knowing that should anything ever happen to their child, they will have an ID with vital information to distribute to the local authorities.

### **Why partner with New York Life?**

Helping to protect families is at the heart of what we do. We are committed to making a difference in communities across the country. Through our sponsorships of Child ID events, New York Life continues our mission to serve the needs of local families and build relationships on a favorable basis.



Child IDs are created using the EZ Child ID System, the nation's most comprehensive digital fingerprinting child identification system. Created with help from the National CHIP foundation and law enforcement officials, this system ensures that the digital fingerprints meet industry standards by capturing all vital information required by the Amber Alert system.

In only 3 to 5 minutes, a Child ID card is printed for each parent or guardian free of charge. Child ID cards feature a child's photo, fingerprints, contact information, and other pertinent data needed by the police in case of an emergency.

Please note that children must be accompanied by a parent or legal guardian. No child's information or pictures are electronically retained. All data is automatically erased upon printing the Child ID. The only information New York Life keeps is a parent or guardian's contact information, and only if permission has been granted for an Agent to contact them with more information about New York Life.

For more information contact New York Life Agent: **Victoria Ward**

Phone: **(917)733-7614**

Email: **Vgomezward@ft.newyorklife.com**

AR06379.122013 SMRU523804 (Exp. 12.31.2015)



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